

INVOICE



Remit Address:
WTXF
 Fox Television Stations, Inc.
 5532 Collections Center Blvd
 Chicago, IL 60693
 Main: (215) 925-2929
 Billing: (215) 982-5206

Billing Address:

Strategic Media Placement
 Attention: Accounts Payable
 7669 Stagers Loop
 Delaware, OH 43015

Advertiser	FITZPATRICK/PACONG-R
Product	MIKE FITZPATRICK/CON
Estimate Number	2407

Invoice #	4051395-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/28/12

Station	WTXF
Account Executive	Anthony Castaneda
Sales Office	FSS Philadelphia
Sales Region	National

Order #	4051395
Alt Order #	
Deal #	
Order Flight	10/08/12 - 11/06/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WTXF	Good Day 6a	6a-7a								
	CDR										
	WTXF			10/15/12 to 10/21/12	3x	MTWTF--					
	WTXF			M	10/15/12	:30	6:08 AM	TVGENFTZ1202H	\$720.00		1
	WTXF			Tu	10/16/12	:30	6:29 AM	TVGENFTZ1202H	\$720.00		2
	WTXF			Th	10/18/12	:30	6:12 AM	TVGENFTZ1202H	\$720.00		3
				10/22/12 to 10/28/12	3x	MTWTF--					
	WTXF			Tu	10/23/12	:30	6:51 AM	TVGENFTZ1202H	\$720.00		6
	WTXF			W	10/24/12	:30	6:41 AM	TVGENFTZ1202H	\$720.00		4
	WTXF			F	10/26/12	:30	6:13 AM	TVGENFTZ1202H	\$720.00		5
2	WTXF	Good Day 6a	6a-7a								
	CDR										
	WTXF			10/08/12 to 10/14/12	2x	--WTF--					
	WTXF			W	10/10/12	:00			\$720.00	See MG 2.3	2
	WTXF			Th	10/11/12	:30	6:22 AM	TVGENFTZ1202H	\$720.00		1
	WTXF			F	10/12/12	:30	6:52 AM	TVGENFTZ1202H	\$720.00	MG for 2.2 10/10	3
4	WTXF	Good Day 7a	7a-9a								
	CDR										
	WTXF			10/08/12 to 10/14/12	2x	--WTF--					
	WTXF			W	10/10/12	:00			\$810.00	See MG 4.3	7
	WTXF			Th	10/11/12	:30	7:21 AM	TVGENFTZ1202H	\$810.00	MG for 4.1 10/10	3
	WTXF			Th	10/11/12	:30	7:43 AM	TVGENFTZ1202H	\$810.00		2
5	WTXF	Good Day 7a	7a-9a								
	CDR										
	WTXF			10/15/12 to 10/21/12	4x	MTWTF--					
	WTXF			M	10/15/12	:30	8:10 AM	TVGENFTZ1202H	\$810.00		1
	WTXF			Tu	10/16/12	:30	7:29 AM	TVGENFTZ1202H	\$810.00		2
	WTXF			W	10/17/12	:30	8:50 AM	TVGENFTZ1202H	\$810.00		3
	WTXF			Th	10/18/12	:30	8:38 AM	TVGENFTZ1202H	\$810.00		10
				10/22/12 to 10/28/12	4x	MTWTF--					

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Sales Office	FSS Philadelphia
Sales Region	National

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Billing Type	Cash
Special Handling	

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Agency Ref	
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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
5	WTXF	Good Day 7a	7a-9a								
	CDR										
	WTXF			Tu	10/23/12	:30	8:28 AM	TVGENFITZ1202H	\$810.00		6
	WTXF			W	10/24/12	:30	8:10 AM	TVGENFITZ1202H	\$810.00		11
	WTXF			Th	10/25/12	:30	8:57 AM	TVGENFITZ1202H	\$810.00		5
	WTXF			F	10/26/12	:30	7:43 AM	TVGENFITZ1202H	\$810.00		4
7	WTXF	Good Day 9a	9a-10a								
	CDR										
	WTXF				10/08/12 to 10/14/12	2x	--WTF--		\$495.00	See MG 7.3	2
	WTXF			W	10/10/12	:00			\$495.00		1
	WTXF			Th	10/11/12	:30	9:21 AM	TVGENFITZ1202H	\$495.00		3
	WTXF			Th	10/11/12	:30	9:39 AM	TVGENFITZ1202H	\$495.00	MG for 7.2 10/10	3
8	WTXF	Good Day 9a	9a-10a								
	CDR										
	WTXF				10/15/12 to 10/21/12	3x	MTWTF--				
	WTXF			M	10/15/12	:30	9:46 AM	TVGENFITZ1202H	\$495.00		3
	WTXF			Tu	10/16/12	:30	9:59 AM	TVGENFITZ1202H	\$495.00		1
	WTXF			W	10/17/12	:30	9:29 AM	TVGENFITZ1202H	\$495.00		2
	WTXF				10/22/12 to 10/28/12	3x	MTWTF--				
	WTXF			M	10/22/12	:30	9:52 AM	TVGENFITZ1202H	\$495.00		6
	WTXF			Th	10/25/12	:30	9:45 AM	TVGENFITZ1202H	\$495.00		4
	WTXF			F	10/26/12	:30	9:22 AM	TVGENFITZ1202H	\$495.00		5
10	WTXF	Fox News Sunday	9a-10a								
	LUR										
	WTXF				10/08/12 to 10/14/12	1x	-----S				
	WTXF			Su	10/14/12	:30	9:59 AM	TVGENFITZ1202H	\$300.00		1
	WTXF				10/15/12 to 10/21/12	1x	-----S				
	WTXF			Su	10/21/12	:30	9:32 AM	TVGENFITZ1202H	\$300.00		2
	WTXF				10/22/12 to 10/28/12	1x	-----S				
	WTXF			Su	10/28/12	:30	9:59 AM	TVGENFITZ1202H	\$300.00		3

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Product	MIKE FITZPATRICK/CON	Invoice Date	10/28/12
Estimate Number	2407	Invoice Month	October 2012
		Invoice Period	10/01/12 - 10/28/12

Station	WTXF	Order #	4051395
Account Executive	Anthony Castaneda	Alt Order #	
Sales Office	FSS Philadelphia	Deal #	
Sales Region	National	Order Flight	10/08/12 - 11/06/12

Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
11	WTXF	Fox 29 News at 5p	5p-6p								
	CDR										
	WTXF			10/15/12 to 10/21/12	2x	MTWTF--					
	WTXF			Tu	10/16/12	:30	5:21 PM	TVGENFITZ1202H	\$585.00		1
	WTXF			Th	10/18/12	:30	5:43 PM	TVGENFITZ1202H	\$585.00		2
				10/22/12 to 10/28/12	2x	MTWTF--					
	WTXF			M	10/22/12	:30	5:38 PM	TVGENFITZ1202H	\$585.00		4
	WTXF			W	10/24/12	:30	5:42 PM	TVGENFITZ1202H	\$585.00		3
12	WTXF	Fox 29 News at 6p	6p-630p								
	CDR										
				10/08/12 to 10/14/12	1x	--WTF--					
	WTXF			W	10/10/12	:00			\$585.00	See MG 12.2	1
	WTXF			F	10/12/12	:30	6:23 PM	TVGENFITZ1202H	\$585.00	MG for 12.1 10/10	2
13	WTXF	Fox 29 News at 6p	6p-630p								
	CDR										
				10/15/12 to 10/21/12	2x	MTWTF--					
	WTXF			Th	10/18/12	:30	6:23 PM	TVGENFITZ1202H	\$585.00		1
	WTXF			F	10/19/12	:30	6:14 PM	TVGENFITZ1202H	\$585.00		2
				10/22/12 to 10/28/12	2x	MTWTF--					
	WTXF			W	10/24/12	:30	6:21 PM	TVGENFITZ1202H	\$585.00		3
	WTXF			F	10/26/12	:30	6:22 PM	TVGENFITZ1202H	\$585.00		4
15	WTXF	Fox 29 Late News Rotator	10p-11p								
	CDR										
				10/08/12 to 10/14/12	3x	--WTF--					
	WTXF			W	10/10/12	:00			\$1,440.00	See MG 15.4	1
	WTXF			Th	10/11/12	:30	10:53 PM	TVGENFITZ1202H	\$1,440.00		2
	WTXF			F	10/12/12	:30	10:38 PM	TVGENFITZ1202H	\$1,440.00		3
	WTXF			F	10/12/12	:30	10:59 PM	TVGENFITZ1202H	\$1,440.00	MG for 15.1 10/10	4
16	WTXF	Fox 29 Late News Rotator	10p-11p								
	CDR										

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
16	WTXF	Fox 29 Late News Rotator	10p-11p								
	CDR										
10/15/12 to 10/21/12 3x MTWTF--											
	WTXF			Tu	10/16/12	:30	11:16 PM	TVGENFITZ1202H	\$1,440.00		3
	WTXF			W	10/17/12	:30	11:37 PM	TVGENFITZ1202H	\$1,440.00		4
	WTXF			F	10/19/12	:30	11:51 PM	TVGENFITZ1202H	\$1,440.00		2
10/22/12 to 10/28/12 3x MTWTF--											
	WTXF			Tu	10/23/12	:30	10:57 PM	TVGENFITZ1202H	\$1,440.00		6
	WTXF			W	10/24/12	:30	12:14 AM	TVGENFITZ1202H	\$1,440.00		5
	WTXF			Th	10/25/12	:30	11:43 PM	TVGENFITZ1202H	\$1,440.00		8
18	WTXF	NFL RS Game DH Non Home	Various								
	LUR										
10/08/12 to 10/14/12 1x -----S											
	WTXF			Su	10/14/12	:30	5:59 PM	TVGENFITZ1202H	\$7,000.00		1
19	WTXF	NFL RS Game DH Non Home	Various								
	LUR										
10/22/12 to 10/28/12 1x -----S											
	WTXF			Su	10/28/12	:30	7:50 PM	TVGENFITZ1202H	\$13,500.00		1
20	WTXF	M-F 4a-425a	4a-425a								
	LUR										
10/08/12 to 10/14/12 1x --WTF--											
	WTXF			W	10/10/12	:00			\$10.00 See MG 20.2		1
	WTXF			F	10/12/12	:30	4:09 AM	TVGENFITZ1202H	\$10.00 MG for 20.1 10/10		2
21	WTXF	NLCS Champ Game Non Home	Various								
	WTXF										
10/15/12 to 10/21/12 1x M-----											
	WTXF			M	10/15/12	:30	11:30 PM	TVGENFITZ1202H	\$3,000.00		1
22	WTXF	Game Day Live	11a-12p								
	CDR										
	WTXF										
10/22/12 to 10/28/12 1x -----S											
	Su	10/28/12	:30	11:55 AM	TVGENFITZ1202H				\$1,500.00		1

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
22	CDR	Game Day Live	11a-12p								

Aired Spots 52

Gross Total \$61,955.00
 Agency Commission \$9,293.25
 Net Amount Due \$52,661.75
 Payment Terms 30 Days

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